

ATLANTA CareerRise

Dear Partners and Supporters,

With your collaboration and guidance, workforce development continues to make significant strides in the Greater Atlanta area. From a Georgia delegation to the National Fund Leadership Conference to the launch of the High Demand Career Initiative Metro Atlanta (HDCIMA) in June, it's been a busy and productive summer so far.

We recently reached a milestone as well: our 500th student involved in job training, with more than 1,200 credentials earned so far. This is a significant accomplishment in which everyone should take pride.

Atlanta CareerRise continues to grow, with a recent staff addition and new project collaborations. Thank you for your ongoing hard work, ideas and vision – every day, you're making a difference for economic development across our region.

Sincerely,
Cinda Herndon-King
Director, Atlanta CareerRise

In This Issue

- [Launch of High Demand Career Initiative Metro Atlanta \(HDCIMA\)](#)
- [National Fund Leadership Conference](#)
- [Georgia Justice Project](#)
- [Upcoming Request for Proposals](#)
- [Congratulations to Heather Evans](#)
- [Welcome to Roger Burks](#)

Upcoming Trainings and Events

- Georgia Department of Economic Development WIOA Summit – July 19-20
- Atlanta CareerRise Leadership Council – July 31
- [Aerotropolis Construction Ready Training](#) – begins July 31
- [Aerotropolis Area Hospitality Training Program](#) – starts August 7
- [Certified Logistics Technician Training](#) – August 7 and September 11
- CHAMP Fall Operations Advisory Council – September 13

Recent News



Groundbreaking Workforce Development Initiative Launches

On June 20, dozens of representatives from regional organizations, companies, schools and governmental departments gathered at Atlanta Technical College to celebrate the launch of the High Demand Career Initiative Metro Atlanta (HDCIMA). This initiative is funded by a \$400,000 grant to local workforce development boards by the Georgia Department of Economic Development.

HDCIMA is part of a larger initiative launched by Georgia Governor Nathan Deal in 2014 to catalyze regional sector partnerships that will collaborate to engage businesses, inform educational priorities and energize workforce development efforts. Atlanta CareerRise is helping lead the initiative alongside WorkSource Metro Atlanta.

The launch event featured speakers from HDCI's three key sectors: healthcare, information technology (IT), and transportation, distribution and logistics (TDL).

"The HDCI Metro Atlanta is the next step in using a sector partnership model to bring employers, workforce development organizations, chambers of commerce and academic institutions and others together to create a skilled workforce and good jobs," said Helen Slaven, Regional Sector Partnerships Manager. "Focusing on the high-demand sectors of IT, healthcare and TDL will help ensure our efforts are targeted and timely."

Learn more about HDCIMA on Georgia.org: <http://www.georgia.org/competitive-advantages/workforce-division/programs-initiatives/high-demand-career-initiative-hdci>

Georgia Delegation Attends National Fund Leadership Conference in Philadelphia

Last month, more than 10 individuals from the Atlanta area joined CareerRise at the National Fund for Workforce Solutions Leadership Conference, representing organizations including Goodwill Industries, Annie E. Casey Foundation, Center for Working Families, Metro Atlanta Chamber, Holder Construction, DeKalb Medical and Mergence Global and the Federal Reserve Bank of Atlanta. They joined more than 300 business leadership and workforce experts in a range of panels, working sessions and conversations about economic development, best practices and other issues.

During the conference, Cinda Herndon-King participated in a panel entitled "Advocating for Improved State Workforce Policies" and also spoke on building collaborative sustainability. Another attendee from Georgia – Mike Kenig, vice chairman at Holder Construction – spoke on the Business Leaders United for Workforce Partnerships panel.

“This was my first National Fund Leadership Conference, and it was very informative to learn that other industries besides healthcare are facing very similar workforce challenges,” said Cathy Hardin, executive director of human resources at DeKalb Medical. “The panels were extremely relevant, and I enjoyed the opportunity to network with colleagues from other states and sectors to share stories and build relationships.”

“It was interesting to meet new people who share the workforce development eco-system; the workshops that shared workforce innovations that can be leveraged back home and to learn about trends,” agreed Cory Ruth, principal at Mergence Global, an Atlanta-based IT consulting firm. “I certainly hope to be invited back - there was a wealth of valuable knowledge exchange.”

Visit the National Fund for Workforce Solutions website: <https://nationalfund.org>



Workshop Convened on Criminal Justice and Jobs

Atlanta CareerRise, the Georgia Justice Project and the Metro Atlanta eXchange for Workforce Solutions (MAX) organized a half-day workshop in mid-May to discuss a variety of perspectives and practices for integrating those with criminal backgrounds back into the job market. Nearly 75 people from a range of local organizations attended the meeting, which covered topics including the basics of criminal justice, background checks and employer obligations.

Follow-ons from this workshop include an ongoing working group to explore related challenges and opportunities. Watch for the "Second Chance Summit" being brought to Atlanta by Dave's Killer Bread Foundation on October 31, 2017.

Read more about the Georgia Justice Project: <http://www.gjp.org>

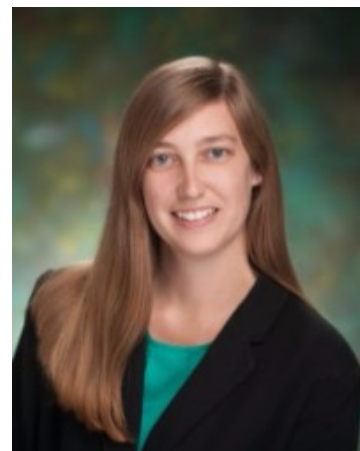
Coming Soon: Request for Proposals for Sector Partnerships

Later this summer, we will be releasing a Request for Proposals, which will offer support for place-based partnerships or initiatives aligned with three HDCI Initiative sectors (healthcare, IT and TDL). The process will include an initial letter of intent, with invitations for proposals based on interest generated by these letters. We will send more information in the coming weeks, including an informational webinar.

Congratulations to Atlanta CareerRise's Heather Evans

Heather Evans, assistant director for Atlanta CareerRise, was recently chosen as one of GeorgiaForward's "Young Gamechangers" program. She is one of just 50 young professionals (under the age of 40) from the state selected for the honor. As part of the program, Heather will work on "big idea solutions" to challenges in the Milledgeville, Georgia area.

GeorgiaForward strengthen communities and unite Georgians through communication and civic service. The program begins in August 2017. Please join us in congratulating Heather!



Learn about the current Young Gamechangers class:
<http://www.georgiaforward.org/current-class>



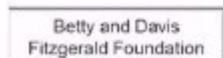
Please Welcome Roger Burks

Roger Burks recently joined Atlanta CareerRise as Communications and Development Director, responsible for a range of activities and outreach. Roger previously served in communications roles with organizations including Mercy Corps, CARE USA, Emory University and the World Bank.

He is excited for the opportunity to help advance workforce development efforts and partner with a range of committed, visionary individuals and organizations in Atlanta, his adopted hometown. Please join us in welcoming Roger!

You can reach Roger at rburks@unitedwayatlanta.org

Our Supporters



Atlanta CareerRise increases regional prosperity by creating and strengthening partnerships and systems that meet employer needs for skilled talent and connect Metro Atlanta residents to sustainable-wage careers.

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