

December 2017

ATLANTA CareerRise

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ACR Trainees Get Employed, Stay Employed and Earn More

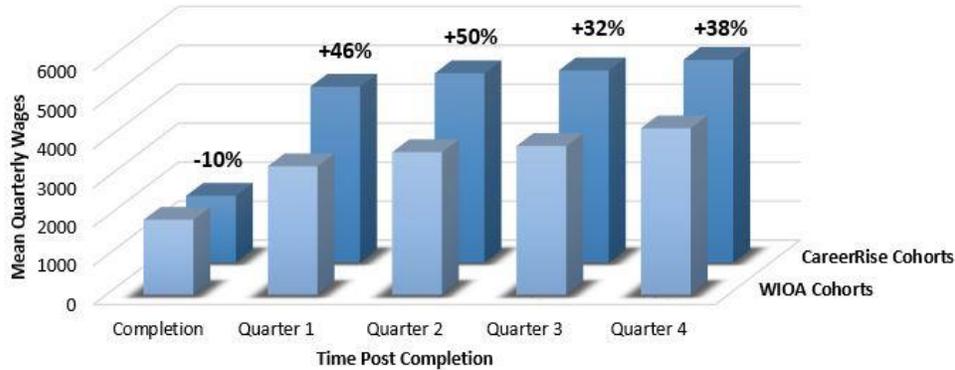
An evaluation of training outcomes led by Dr. Michael Rich of Emory University's Policy Analysis Laboratory found that Atlanta CareerRise participants had higher employment rates, employment retention rates, and earnings following program completion than matched cohorts undergoing traditional workforce training. The findings from this study demonstrate that the application of the National Fund model leads to improved outcomes as compared to existing workforce development programs and practices.

Using wage data from the Georgia Department of Labor, the study compared over 300 CareerRise participants enrolled between 2013 and 2016 to demographically matched WIOA-funded participants. CareerRise clients showed:

- 30% higher wages over one year, translating to an additional \$4456 in income
- 19% higher employment rate in the first quarter after training completion, and higher rates of employment in subsequent quarters
- 19% increase in staying employed for the first year after training.

The magnitude of the results are consistent with similar studies in Ohio and Wisconsin, demonstrating that Atlanta CareerRise has successfully implemented the National Fund model in its industry partnership investments.

CareerRise Clients Earn More



CareerRise Awards \$323,000 to Five Industry Partnerships

Atlanta CareerRise approved \$323,000 in industry partnership investments in response to its fifth Request for Proposals issued this fall. The selected investments will enroll 220 individuals in occupational training that will lead to family-sustaining wages while meeting employer needs for skilled talent. These investments will continue work in logistics and construction while adding investment in the IT and facility maintenance sectors.

The following lead organizations received the awards on behalf of their partnerships:

- **Bobby Dodd Institute** for its Certified Logistics Associate and Technician Program
- **Center for Working Families (TCWFI)** for Construction Ready at TCWFI and Aerotropolis
- **Hearts to Nourish Hope** for a new Maintenance Technician Certificate and development of an HVAC apprenticeship
- **Mullins International Solutions** for its ABCs of Customs Brokerage Program
- **Per Scholas** for piloting of the CodeBridge program for web developers and programmers

Congratulations to the awardees of our most competitive round of investment yet!

CareerRise Addresses Bill and Melinda Gates Foundation

In October, CareerRise joined executives from Eaton, Georgia Pacific, Home Depot, and UPS in addressing “The Future of Work and Worker Training” in a meeting with Co-Chairs Bill and Melinda Gates during their visit to Atlanta. The Foundation is exploring innovative programs in alleviating poverty across a number of regions in the country.



\$100,000 Grant Awarded Construction Ready Job Quality Project

With support from the Prudential Foundation, the National Fund has selected Atlanta as one of four communities for support of job quality efforts. These communities will work directly with businesses to better engage and train their workers and to improve their operations.

- Atlanta CareerRise, Atlanta, GA
- Pathways to Work, Dallas, TX
- SkillWorks: Partners for a Productive Workforce, Boston, MA
- Workforce Solutions Collaborative of Metro Hartford (WSCMH), Hartford, CT

Atlanta will partner with the Construction Education Foundation of Georgia over 21 months to work directly with employers in increasing hiring and retention of frontline workers. Local sources will match the National Fund award of \$100,000.

Position Opening – WorkSource Aerotropolis

WorkSource Atlanta Regional is recruiting a shared position focusing on business outreach in the Aerotropolis Atlanta area and initiating operation of WorkSource Aerotropolis. The individual will have the highly visible responsibility to operationalize and advance the goals of the Aerotropolis Workforce Development Collective. This is a temporary part-time position. [Click here for position description.](#)

MAX Launches New Website and Calendar

Are you receiving MAX Mondays, the weekly “one stop” announcement of all things workforce?

If not, go to the new MAX website to sign up and browse the events calendar at Metroatlantaexchange.org.



Our Supporters



Atlanta CareerRise increases regional prosperity by creating and strengthening partnerships and systems that meet employer needs for skilled talent and connect Metro Atlanta residents to sustainable-wage careers.

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